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Expert Profile for Gary Genard

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Contact Information

Name: Dr. Gary Genard**Title:** President**Company:** Public Speaking International**Street:** 1026 Massachusetts Avenue, Suite 4A**City, State, Postal Code:** Arlington, MA 02476**Country:** United States**Email:** gary_genard@comcast.net**Phone:** (781) 643-2095**PR Contact:** Gary Genard**Contact Preference:** Send all inquiries directly to expert.

Expert Profile

Expertise: Public Speaking, Media, and Communication Skills--Speaker, Consultant, Speech Coach and Trainer

Expert Profile: Gary Genard, Ph.D., is an internationally known expert in communication performance. A professional speaker, coach, and trainer, he helps clients and audiences worldwide excel in communication skills for leadership. Formerly a professional actor, Dr. Genard is Professor of Public Speaking and Media Training at The Fletcher School of Law and Diplomacy, and Management Communication at Simmons College. He consults for political campaigns, corporate executives, international diplomats, associations and organizations, and nonprofit professionals. Dr. Genard works regularly with incumbents in both houses of Congress, and diplomats at the U.S. State Department. As the different forms of media exert an increasingly powerful effect in our culture, journalists and other opinion leaders need to contact experts such as Dr. Genard, who understand not only the principles, but the critical performance dynamics that drive viewers' and listeners' perceptions. This is especially true in the political realm, but no less so in our corporate culture and legal arena, given their influences on our society. Contact Dr. Gary Genard to discuss high-stakes encounters such as televised political debates, press conferences, high-profile trials, influential media appearances, and crisis communication situations.

Keywords and Search Terms: public speaking, media, political speeches, political debates, press conferences, criminal trials, civil trials, keynotes, political campaigns, audience perceptions, speech improvement, voice and diction, crisis communication, investor relations, sales presentations, communication skills, persuasion, elections, witness testimony, courtroom performance, international diplomacy, accent reduction, fear of public speaking, stage fright, speech fright, cross-examination, opening statements, closing arguments, speeches, nonverbal communication, body language, sound bites, customer satisfaction, customer communication

Research and Publications:

Dr. Gary Genard has published articles in numerous professional journals and general interest magazines. Topics include using speeches to gain voters' trust, effectiveness in media appearances and secrets of delivering effective sound bites, successful nonverbal communication, "you are always the message" when you speak, speaking with confidence, using your voice to convince others and make sales, powerful courtroom presence, persuading jurors, and using theater techniques for dynamic communication.

Area of Expertise:

Expert's Current Position
Expert's Company/Organization
Expert's Industry

Professional Experience:

20+ yrs.
10-14 yrs.
20+ yrs.

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Education
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Telecommunications
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