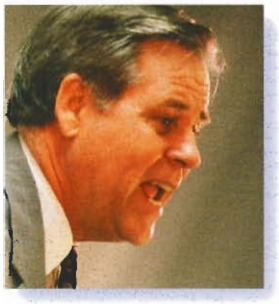
Find Your TRUE VOICE

How do you develop fully your natural talents as a communicator? Whatever your task or leadership role, authoritative and influential speaking requires clarity, commitment, and focus, and a vision that will inspire your listeners. You are always the message, in every form of interpersonal and public communication. With over thirty years of experience as a speech and performance expert, my coaching & consulting is unique. I work closely and intuitively to help professionals discover their own path to communication excellence.

Speak for success,

as only you can.



SERVICES:

PUBLIC SPEAKING & PRESENTATION SKILLS

Learn the skills you need to speak with clarity and persuasiveness in professional situations. Improve dramatically your ability to deliver speeches and presentations that get results. Discover your own dynamic voice and the vocal variety that will let you speak with confidence before any audience, handling your message and visual aids with ease. For any individual or team whose need to influence listeners is of paramount importance.

EXECUTIVE COMMUNICATION FOR LEADERSHIP

Dynamic and influential communication—one of the paths to the highest levels of success—demands more than excellent platform skills. Your image as a leader depends upon your ability to project yourself with both power and empathy. My coaching works one-on-one with executives to explore the aspects of your communication style that are helping or hindering listeners' perception of you as a leader.

MEDIA TRAINING

Will you be "meeting the press" concerning an opportunity or crisis? Whether it's television, radio, newspapers, or press conferences, this training will teach you how to turn a potentially stressful encounter into a golden opportunity. Learn not only how to survive the media's scrutiny, but acquire proven techniques for achieving your goals while allowing your own influence and your organization's reputation to soar.

POLITICAL COMMUNICATION

You need to persuade voters in stump speeches, TV interviews, debates, and campaign ads. How do you overcome "politics as usual" and get the public to believe in your leadership, during the election and afterwards? I'll show you how to strengthen your presence and influence through speech coaching, debate tactics, and practice sessions that transform your entire relationship with the podium, camera, and microphone.

GLOBAL COMMUNICATION SKILLS

Today's global leaders must speak with poise and authority to vastly diverse audiences. To build trust in your message and your organization, you need to combine your perspective with an understanding of other communication styles and expectations. My experience training international executives, diplomats, and educators will help you build awareness and skills in cross-cultural communication.

GARY GENARD, Ph.D., brings thirty years of experience as a speech and performance expert to his work in communication and leadership training. He provides a unique blend of hands-on skills and awareness in his consulting practice, through practical knowledge gained as a professor of communication and former professional actor. His background and experience provide clients with a wealth of expertise in public speaking & presentation skills, media training, and executive communication for leadership. Dr. Genard holds advanced degrees from Tufts University, the University of Illinois, and the Webber Douglas Academy of Dramatic Art in London. In addition to his consulting practice, he has taught at Harvard, Boston College, Tufts, Emerson College, Bentley College, and The Fletcher School of Law and Diplomacy. He has published articles in a number of journals and professional magazines, and is the contributing editor on courtroom performance for *Court Call*, the journal of the American Society of Trial Consultants.

Gary GENARD Ph.D.

Public Speaking & Communication Skills

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