DR. GARY GENARD BIOGRAPHY

GARY GENARD is an internationally known speech expert, corporate trainer, and keynote speaker. He is the founder of **Public Speaking International**, one of the world's premiere public speaking and communication skills training companies. An expert in audience-centered communication, he works with business executives, financial services firms, healthcare professionals, government officials, politicians, law firms, small businesses, and nonprofit organizations in communication skills and presence for leadership. Formerly a professional actor, Dr. Genard holds a Ph.D. in Theatre with a concentration in speech from Tufts University. He also trained at the Webber Douglas Academy of Dramatic Art in London, before a career Off Broadway and in television, film, radio, and on national tours.

As president and principal trainer at Public Speaking International, Dr. Genard's clients include Harvard Business School, Citigroup, PricewaterhouseCoopers, Pfizer, Tufts Health Care, Cisco, the U.S. State Department, both houses of Congress, the United Nations, and many others. Dr. Genard is Professor of Public Speaking and Media Training at the Fletcher School of Law and Diplomacy. His teaching credentials also include Harvard University, Boston College, Tufts University, Smith College, Emerson College, Bentley University, and the University of Illinois. He spent three years in the strategic planning division at the national headquarters of the CBS Television Network, and worked for six years at the Boston law firms Hill & Barlow, and Testa, Hurwitz and Thibeault. Dr. Genard is a past contributing editor on courtroom performance for *Court Call*, the journal of the American Society of Trial Consultants. He is the author of the book *How to Give a Speech* (Cedar & Maitland Press, 2007). He has also published articles in many national publications including *Presentations Magazine, Campaigns and Elections, Court Call, The Jury Expert, Insurance Meetings Management, Fund Raising Institute Monthly,* and is a frequent contributor to the *Harvard Management Communication Letter*.

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